

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: )  
)  
Barry APPELMAN et al. ) Group Art Unit: 2454  
)  
Application No.: 10/718,039 ) Examiner: Joshua Joo  
)  
Filed: November 21, 2003 ) Confirmation No.: 7170  
)  
For: CHAT PERSONALIZATION )

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**CHANGE OF CUSTOMER NUMBER AND CORRESPONDENCE ADDRESS**

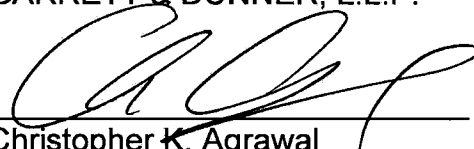
Effective immediately, please make the following changes concerning all future  
correspondence with respect to the above-identified patent application:

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Respectfully submitted,

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Dated: May 20, 2010

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